

For Immediate Release

NEW! Scholarship from Redken and TSPA Scholarship to be Awarded to Four Students in 2009

March, 2009 (New York, NY) – Calling all current and incoming students of **The Salon Professional Academy/APS, LLC (TSPA)**! Are you ready to partake in the most innovative classes and get inspired by the industry's most sought-after educators? Are you ready to gain the professional edge that can only be built from a personal-based approach to education from **Redken**? Apply now for the **Redken and TSPA Scholarship** and be one of four students who will receive a **\$2,500 scholarship** in 2009.

In 2009, Redken and TSPA have established their first scholarship program, awarding four deserving students with a \$2,500 scholarship. The scholarship will be applied towards TSPA tuition fees and books needed to complete a student's training. Scholarship awardees will be chosen by the Redken Scholarship Advisory Board based on their submitted application as well as financial need, education and career goals and extracurricular activities. It is an opportunity for Redken and TSPA to handpick amazing and dedicated talent.

"The scholarship targets the top 20 percent of current and/or prospective students in a class," **says Marilyn Fulkerson, senior vice president of TSPA Admissions and Student Loan Programs**. "This gives Redken and TSPA an opportunity to groom the best of the best graduates for the 21st century salons and spas," says Fulkerson.

Interested students can find the application at www.TSPABeautySchool.com – a completed application must be submitted by one of the four given dates for each quarter. Chosen recipients will be notified by mail approximately four weeks after each deadline. If not chosen after the first submission, interested students can choose to reapply and submit a new application four weeks after the prior deadline for the next available scholarship. Redken and TSPA expect to receive applications not only from students looking for financial aid during this tough economic time but also for students looking for an edge come graduation and job-seeking time.

"The scholarship gives recipients a definite edge over others," says **Jodi Dahl, senior vice president of TSPA Marketing and Advertising**. "It is a testament to the student's dedication and pride in the beauty industry and also the given advantage of being recognized as a talented individual by a leading international haircare brand—even before that individual graduates!"

Are you ready to earn better, learn better and live better? With the new Redken and TSPA Scholarship, it's now that time! Make the leap to gaining the ultimate professional edge and take advantage of the new scholarship program. Apply today!

For more information, please visit www.TSPABeautySchools.com

About The Salon Professional Academy

The Salon Professional Academy Franchise (TSPA) is owned by APS, LLC. The APS, LLC objective is to unite the salons and schools, producing graduates that are highly knowledgeable, marketable, and salon professionals who are leaders in today's 21st Century Salons and Spas.

Each Academy is a privately owned and operated state-of-the-art salon training center featuring quality salon and spa services. Students perform services on the public under the supervision of licensed professional educators. As part of their training, students learn cutting-edge techniques from experienced educators while gaining essential business skills for a successful career.

Redken, the industry leader in education, is our liaison to higher education while incorporating a nationally recognized high performance product line into the student's training.

For more information visit www.thesalonprofessionalacademy.com.

#