



**REDKEN's 2010 SCHOLARSHIP APPLICATION  
FOR  
THE SALON PROFESSIONAL ACADEMY FRANCHISE**

Redken is pleased to announce an exciting new scholarship opportunity for current and prospective students to franchise locations of The Salon Professional Academy.

## APPLICATION INSTRUCTIONS

Please read entire application before completing this application.

## ELIGIBILITY REQUIREMENTS

1. You must be a high school graduate or have a General Equivalency Diploma (GED).
2. Cosmetology students must be currently enrolled in or have been accepted to a franchise location of The Salon Professional Academy/APS, LLC. You can not be enrolled in another school offering a similar course of study.
3. Current student applicants must have and maintain 85% grades and 90% attendance at The Salon Professional Academy. For prospective students, a minimum 90% GPA needs to be indicated on your high school transcript.
4. Family members of Redken, The Salon Professional Academy and APS, LLC are not eligible for scholarships.

## SCHOLARSHIP DETAILS

1. Applications will be reviewed by the Redken Scholarship Advisory Board; all decisions are final. Board members include: Christine Schuster, Redken SVP, Education; Suzanne Sturm, Redken AVP, Education; Bobbi Foster-Kelly AVP, Redken, Field & Training; Darci Ludwig, Redken Director, School Development; Shae Kalyani, Redken VP, Marketing.
2. Ten Scholarships, each in the amount of \$5,000, will be awarded in 2010. If no eligible applications are submitted, the scholarship will be void.
3. Winners will be notified by phone or mail on or about July 10, 2010.
4. Scholarships will be awarded based on letters of recommendation, quality of essay responses as well as consider the overall quality of the complete application.
5. Scholarship money will be disbursed in (2) installments: The first disbursement will take place at the 900-hour mark; the second will be released at the midway point in the second Academic Year. Student must be at 85% grades and 90% attendance at these checkpoints to qualify for the disbursement. If the recipient is disqualified, no alternative awards will be provided.
6. Each \$5,000 scholarship award will be applied towards tuition, fees and books needed to complete the student's training, and will be submitted directly payable to The Salon Professional Academy on your behalf. Scholarship is not transferable as cash.
7. Annually, a total of ten scholarships in the amount of \$5,000 will be awarded across all participating franchise locations.
8. Personal phone conference interviews will be arranged for eligible students when the committee finds it necessary to break a tie or make a final decision.
9. Essays will be rated based on the following system:
  - 10% professionalism of the response
  - 20% dedication to the salon professional industry
  - 70% articulation of thought in the fewest number of words
10. All documentation from applicants will be kept on file, regardless of scholarship acceptance.

## SCHOLARSHIP APPLICATION

### APPLICATION DETAILS

1. Application information must be completed in its entirety to be considered for a scholarship.
2. Applicant must provide two letters of recommendation. Your references should be from employers, educators, counselors, or someone qualified to offer testimony of your character. These references should not be people who are related to you. The reference's role is to write a letter of recommendation supporting your candidacy.
3. All essay questions should be answered on an attached typed document.
4. Please include a high school transcript or GED equivalent as proof of graduation, showing 90% grades and 90% attendance with school seal imprinted and/or the signature of a school official. If you are a current TSPA student, please submit a copy of your TSPA transcript with an approved signature, showing 85% grades and 90% attendance.
5. Application must be postmarked by May 31, 2010 to be considered for one of the (10) \$5,000 scholarships.
6. Redken Scholarship Advisory Board will select scholarship recipients based on the criteria listed on this application.
7. Applications should be sent to the Admissions Representative at the TSPA location where you would apply the scholarship if awarded. See page 5 for scholarship application submission information.

### PERSONAL INFORMATION

<b>Name</b>	
<b>Address</b>	
<b>City/State/Zip</b>	
<b>Email address</b>	
<b>Phone number</b>	
<b>Are you a US Citizen?</b>	

### SCHOOL INFORMATION

<b>Franchise Academy location</b>	
<b>Course</b>	
<b>Start date</b>	

## EMPLOYMENT INFORMATION

<b>Current Employer/ Company</b>	
<b>Contact Person/Title</b>	
<b>Contact Phone Number</b>	
<b>Past Employer/ Company</b>	
<b>Contact Person/Title</b>	
<b>Contact Phone Number</b>	

## APPLICATION ESSAY QUESTIONS

1. Your essay is very important for your consideration for this scholarship.
2. Each question should be answered on a typed document attached to this application.
3. Please answer two of the five questions below:
  - a. Do you have a role model? What is it about this person that you admire?
  - b. Why does Redken inspire you?
  - c. Why did you choose this Redken-endorsed Academy?
  - d. Why should you be chosen to receive this Redken scholarship?
  - e. What are your career aspirations?

**The statements made in this application and all accompanying materials are true and complete to the best of my knowledge and belief. I understand the penalty for falsifying my application will result in forfeiting my right to receive the Scholarship.**

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

## WHAT SHOULD BE INCLUDED BEFORE THIS APPLICATION IS MAILED?

1. Completed application
2. (2) Letters of recommendation from employers, educators, counselors or non-family members
3. (2) Essay questions answered on a typed document
4. A high school transcript or GED equivalent or TSPA transcript

**Send the above materials to the Admissions Representative at The Salon Professional Academy location you are currently attending or plan to attend.**

**PLEASE SUBMIT YOUR COMPLETED APPLICATION TO THE RESPECTIVE ACADEMY LISTED BELOW.**

<p><b>COLORADO</b>  The Salon Professional Academy  4388 Austin Bluffs Parkway  Colorado Springs, CO 80918  Attn: Shannon Bowen  719.266.9400  <a href="mailto:finance@tspacolorado.com">finance@tspacolorado.com</a></p>	<p><b>IOWA</b>  The Salon Professional Academy  1550 South First Avenue  Iowa City, IA 52240  Attn: Brenda Van Dusen  319.248.2958  <a href="mailto:admissions@tspaowacity.com">admissions@tspaowacity.com</a></p>	<p>The Salon Professional Academy  Perrysburg, OH  Attn: Nina Bogus  440.749.0493  <a href="mailto:ndbogus@att.net">ndbogus@att.net</a>  <i>(Academy location not final.  Please email application.)</i></p>
<p><b>FLORIDA</b>  The Salon Professional Academy  13422 North Cleveland Ave.  North Fort Myers, FL 33903  Attn: Carolyn Stivaletta  239.656.0859  <a href="mailto:admissions@tspaftmyers.com">admissions@tspaftmyers.com</a></p>	<p><b>KENTUCKY</b>  The Salon Professional Academy  701 East High Street  Lexington, KY 40502  Attn: Cindy Brandenburg  859.266.5531 x2  <a href="mailto:admissions@tspalexington.com">admissions@tspalexington.com</a></p>	<p>The Salon Professional Academy  116 West South Boundary Street  Perrysburg, OH 43551  Attn: Charles M. Soto  419.873.9999 x2  <a href="mailto:dsoto@tspaperrysburg.net">dsoto@tspaperrysburg.net</a></p>
<p>The Salon Professional Academy  6915 NW 4th Blvd, Suite B  Gainesville, FL 32607  Attn: Gerald D. Cullen  352.262.4305  <a href="mailto:admissions@tspagainesville.com">admissions@tspagainesville.com</a></p>	<p><b>MONTANA</b>  The Salon Professional Academy  501 Second Street South, Suite 1  Great Falls, MT 59405  Attn: Dolan Sevalstad  406.771.8772 x5  <a href="mailto:admissions@tspagreatfalls.com">admissions@tspagreatfalls.com</a></p>	<p><b>TEXAS</b>  The Salon Professional Academy  1165 S Stemmons Freeway,  Suite 198  Lewisville, TX 75067  Attn: Anna Geleske  972.420.7036  <a href="mailto:admissions@tspadallas.com">admissions@tspadallas.com</a></p>
<p>The Salon Professional Academy  1522 US Highway 41 N  Inverness, FL 34450  Attn: Sherry Haimbaugh  352.341.3500  <a href="mailto:sherry@tspainverness.com">sherry@tspainverness.com</a></p>	<p><b>NEW JERSEY</b>  The Salon Professional Academy  4985 Stelton Road  South Plainfield, NJ 07080  Attn: Aimee Stone  908.412.9600  <a href="mailto:admissions@tspanewjersey.com">admissions@tspanewjersey.com</a></p>	<p><b>VERMONT</b>  The Salon Professional Academy  400 Cornerstone Drive, Suite 220  Williston, VT 05495  Attn: Kathi Perry  802.879.4811  <a href="mailto:admissions@tspawilliston.com">admissions@tspawilliston.com</a></p>
<p>The Salon Professional Academy  4802 Gunn Highway, Suite 144  Tampa, FL 33624  Attn: Adrianna Powers  813.908.8020 x2  <a href="mailto:admissions@tspatampa.com">admissions@tspatampa.com</a></p>	<p><b>NEW YORK</b>  The Salon Professional Academy  2309 Eggert Road  Tonawanda, NY 14150  Attn: Margaret Grenauer  716.833.8772  <a href="mailto:peggy@excuriaspa.com">peggy@excuriaspa.com</a></p>	<p><b>WASHINGTON</b>  The Salon Professional Academy  3702 South Fife Street, Suite  B102  Tacoma, WA 98409  Attn: Karen Shea  253.617.7010  <a href="mailto:karen@tspatacoma.com">karen@tspatacoma.com</a></p>
<p><b>ILLINOIS</b>  The Salon Professional Academy  335 Vertin Blvd.  Shorewood, IL 60404  Attn: Melissa Jaeger  815.609.7120  <a href="mailto:admissions@TSPAShorewood.com">admissions@TSPAShorewood.com</a></p>	<p><b>NORTH DAKOTA</b>  The Salon Professional Academy  4377 15 Ave S  Fargo, ND 58103  Attn: Sarah Lundblad  701.478.1772  <a href="mailto:admissions@tspafargo.com">admissions@tspafargo.com</a></p>	<p><b>WISCONSIN</b>  The Salon Professional Academy  3355 West College Avenue  Appleton, WI 54914  Attn: Clint Genett  920.968.0434  <a href="mailto:clint@tspaappleton.com">clint@tspaappleton.com</a></p>
<p><b>INDIANA</b>  The Salon Professional Academy  5545 Vogel Road  Evansville, IN 47715  Attn: Robin Halter  813.437.8772  <a href="mailto:RobinHalter@tspaevansville.com">RobinHalter@tspaevansville.com</a></p>	<p><b>OHIO</b>  The Salon Professional Academy  3330 Parkcrest Lane  Cincinnati, OH 45211  Attn: Heather Cooper  513.481.2222 x5  <a href="mailto:operations@tspacincinnati.com">operations@tspacincinnati.com</a></p>	<p>The Salon Professional Academy  3408 Mall Drive  Eau Claire, WI 54701  Attn: Bridgett Dohmen  715.835.2345  <a href="mailto:admissions@tspaeauclaire.com">admissions@tspaeauclaire.com</a></p>